

## Privacy Notice for Event Exhibition

This Privacy Notice (hereinafter referred to as “Privacy Notice”) is explained about the collection, use, or disclosure of your personal data by **Puratos (Thailand) Company Limited** (hereinafter referred to as “company” or “we”, “us” or “our”), in the purpose of attending events, exhibitions, festivals, other marketing events and any off-site events.

### 1. The Collection of Personal Data

We may directly collect your personal data from you as follows:

1) Contact information i.e., name-surname, address, phone number, mobile phone number, e-mail, social media account information (e.g., ID Line, Facebook account).

2) Personal information i.e., sex, nationality, occupation, date of birth, status, photo, signature, identification card number, passport number or any information on card issued by government/other governmental agencies.

3) Financial information i.e., bank account information, credit/debit card number.

4) Important transaction information i.e., purchase history, purchase amount, purchase behavior and/or using behavior of our products and services, including contact information, complaints and enquiries contacting by you through your participation in our events.

5) Marketing information and communications i.e., your requirement to receive our marketing information and/or our group companies and business partners, including the required communication channel.

6) Information regarding loyalty programs and other cards i.e., credit card, information about the use of services and purchases made through the loyalty program and other cards, as well as behavioral information related to the use of loyalty program and other cards, for example, point collection, point adding, point exchanging, point earning and/or point transferring.

7) Other information i.e., information from CCTV and video and audio-visual data recorded in our area or in our events.

## 2. Purposes and Lawful Basis for Processing

We will collect, use, and disclose your personal data on the ground of following purposes:

- 1) To register and coordinate in any matters in relation to participation in our exhibitions, events, and off-site events.
- 2) To contact and communicate with you for marketing purposes and to present our products and services.
- 3) To fulfil an obligation under any contract with our company, or to take any necessary actions to initiate a contract or enter into a contract.
- 4) To verify your identity and to process your request.
- 5) For the safety and security of our business.
- 6) To improve the operation of our business or our products and services.
- 7) To perform our legal obligations and/or to cooperate with the courts, regulator agencies, governmental agencies, and enforcement agencies authorized to us.
- 8) To exercise our rights or to protect our legitimate interests as necessary, for example, to detect and prevent any actions of fraud, crime, infringement of intellectual property rights or non-compliance with the law.
- 9) For public interests to protect customers or others, who attend exhibitions or our off-site events.
- 10) To prevent or suppress danger to life, body or health of you or others, as a case may be.

In the event that you are unable to provide your personal data requested by us, we may not be able to provide our services (for example, we may not allow you to attend our events etc.).

### **3. The Disclosure of Personal Data to Others**

We may disclose your personal data to our group companies and subsidiary (“associated company”) and other companies who are our business partners, service providers, consultants, law enforcement agencies, courts, officials, governmental agencies, and regulators.

### **4. Transferring of Personal Data to a Foreign Country**

We may transfer your personal data to a foreign country, where the destination country may provide the standard of personal data protection higher or lower than provisions in Thailand. We, however, shall comply with the procedures and provisions of relevant laws.

### **5. Retention Period for your Personal Data**

We will retain your personal data for a period as reasonably necessary to use following the purposes of collection provided herein, nevertheless, we may retain your personal data longer, where is necessary as required by the applicable law.

### **6. The Right of Personal Data Subject**

Subject to the Laws on Personal Data Protection and exceptions thereof, you may have a right to access and/or request for a copy, transfer, modify, delete, destroy and be non-identical of your personal data, including but not limited to, object and suspend the collection, use or disclosure of your personal data in some cases. In the case that we rely on your consent basis, you may be entitled to withdraw your consent as well as to disclose the source of your personal data obtained without your consent. Where there is reason to believe that the Company is in breach of Laws on Personal Data Protection, furthermore, you have the right to lodge a complaint to the governmental agencies in accordance with the Laws on Personal Data Protection.

## 7. Security for your Personal Data

With the purpose of retention your personal data as a confidentiality, integrity, and availability, we have furnished the security measures covering the administrative safeguards, technical safeguards as well as physical safeguards in regard to restrict or control the access of personal data, to protect your personal data from loss, unauthorized access, alteration, modification, or disclosure without authorization or misrepresentation, as stipulated by the

## 8. Contact us

If you need to exercise your personal rights in relation to your personal data or having questions about your personal data under this Privacy Notice, please contact us at

### **PDPA Implementation Working Group**

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